

## From the Editor



Welcome to the second issue of *Beauty Insider*!

We're glad to continue providing you with news updates on China and Asia's beauty industry. Of course we will continue to feature companies whom we are happy to connect you with through our **CBE Online Matchmaking Program**.

As China continues to improve from the pandemic, CBE and Supply World have confirmed to take place on 9-11 July 2020. We can't wait to share more news updates with you and stay tuned!

## Beauty Industry News

**Japanese companies invest in anti-epidemic products, Shiseido transforms to produce disinfectants.** More and more worldwide beauty manufacturers are switching to disinfectants in order to alleviate shortage in global supplies. Japanese beauty giant Shiseido started producing alcohol disinfectant in France late March, providing supplies to local medical institutions for free to fight the epidemic. Its factory in Orleans, France, has been producing disinfectant since March 26, with a weekly output of 20,000 bottles.



### L'Oreal: Commitment to carbon neutrality by 2025

French beauty giant L'Oreal is reducing carbon emissions from factories and distribution centers, transforming its business to a low-carbon enterprise. The company promises by 2025, all of its factories, administrative offices and research centers will achieve carbon neutrality. L'Oreal is one of the leading companies who cooperate with the "Carbon Information Disclosure Project" (CDP) to reduce greenhouse gas emissions and carbon footprint.

## Featured Exhibitors

### Pro-Packer Packaging Machinery (Zhangjia Gang) Co., Ltd.

This is a company that fully resumed work in mid-February. In order to deal with the epidemic, it actively utilized the internet for everything including meetings, remote FAT equipment acceptance, post-sale services, technical hotline and other means to minimize business travel and avoid infection.



### Jiangsu Enfucell Flexible Electronics Co., Ltd.

Enfucell resumed work on February 19, and their main focus has been to address the difficulties of group temperature checks. Paper batteries are not used only in cosmetics (Micro-current eye mask, micro-current mask and micro-current drug paste), but also in wearable temperature sensor which are used many hospitals. This kind of wearable temperature sensor can be pasted to a patient's armpit or fixed to the arm, once activated by an app, it will record the temperature according to the time setting. The sensor will accurately record the temperature data and the location at the time of reading, helping the manager to precisely manage its staff.

## B2B Online Matchmaking – Exhibitor Highlights

We know exactly how challenging it is for you to do business during these difficult times.

Therefore, we're proud to present the B2B Online Matchmaking program. Each issue of the Beauty Insider contains exhibitors and products recommendation so you can easily connect with the supplier of your needs.



**Website:**

<https://www.chinabeautyexpo.com/en/about-the-fair/B2B-Online-Matchmaking.html>

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**Pro-Packer Packaging Machinery (Zhangjia Gang) Co., Ltd.**

To satisfy the explosive client production needs on skin care products, Pro-Packer launched high-speed toner, lotion filling and capping machines, high-speed tube filling and sealing machines in 2020.



**PackSys Global AG**

PackSys Global, together with its Swiss subsidiaries Combitoool AG, Madag Printing Systems AG and Texa AG, represents the Swiss quality. PackSys Global manufactures high-speed machines and complete production lines for the plastic tubes and composite tubes; Combitoool solutions: cosmetics tube production equipment; Madag Decoration: all kinds of flexible and reliable automatic bronzing machines; Texa Packing: tube packaging machines.



**Jiangu Enfucell Flexible Electronics Co., Ltd.**

Iontophoresis eye mask, iontophoresis import masks, iontophoresis patch, temperature patch.



**Changzhou Bojun Packaging Machinery Co., Ltd.**

20-500ml filling & capping machine for lotion and toner, adapting to various bottle types; filling production line for various bottles; filling machine for 1L-5L shampoo and conditioner bottle; high viscosity liquid filling production line.

## About Supply World

**Supply World** debuts as the newly organized event of China Beauty Expo (CBE) in 2020, creating the next-step evolution in sourcing cosmetic formulation, manufacturing, and marketing solutions. Supply World recognizes the growth and prominence of the supply side of the beauty industry and focuses on OEM/ODM, ingredients, materials, machinery, packaging, and technology. This event sets the stage as the ultimate trading platform for the entire beauty supply chain enabling beauty professionals to more easily find everything and everyone needed to produce the next cosmetic breakthrough.

