



From the Editor

Welcome to the first-ever issue of **Beauty Insider!**

This is your new online magazine featuring news on the beauty industry recovering in China, as well as companies and business partners you'll want to know about.

We understand many of you are still unable to travel during this time but still need to know what it takes to jumpstart your business again. That's why the China Beauty Expo and Supply World team is bringing you this magazine to help you stay on top of what's happening in China and provide further business opportunities through our **Online Business Matchmaking Program**.

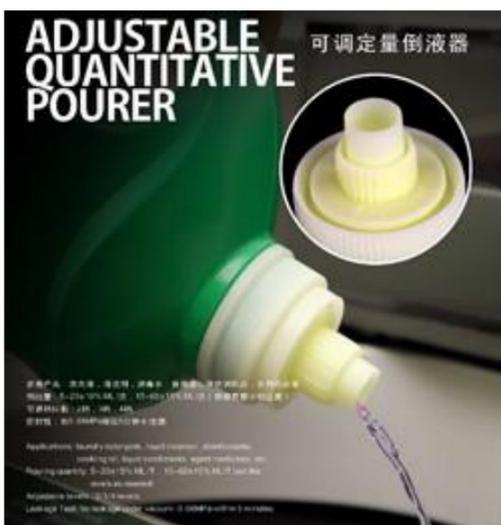
We hope you enjoy this new initiative and find it helpful!

Beauty Industry News

- **Facing the pandemic situation, Intercos and other Italian cosmetics companies have switched to manufacturing disinfection products.** As the largest sub-contractor of beauty products in Italy, Intercos Group owns two factories, Cosmint and Tatra, both of which now produce hand sanitizers and have increased their output during the pandemic.
- On March 27, 2020, **14 new companies came together over the cloud to sign contracts at the Oriental Beauty Valley Investment Promotion Global Cloud Conference**, held in Fengxian District of Shanghai. Total investment is expected to exceed 5 billion, which will greatly promote the development of the Oriental Beauty Valley health and beauty sector.



Featured Exhibitors



Zhuhai Special Economic Zone Maxtor Enterprise Co., Ltd. started manufacturing the world's first adjustable quantitative liquid dispenser (adjustable quantitative cap) on April 2020. This product changes the traditional way of liquid distribution, with the creative way of "adjustable quantity + direct pour", bringing consumers a new and convenient experience. Its innovative packaging for the cosmetics industry leads the new era in liquid distribution.



Xian Jun Long Printing Co., Ltd. a member of Win Tai Woo Holdings Group, headquartered in Hong Kong is a comprehensive large-scale color printing enterprise. Production resumed on February 14, since then 85% of the workers have returned. In order to diversify its products, the company purchased an 8 + 1 label cold stamping press.



Shanghai Innovation Package Machinery Co., Ltd. has designed and manufactured filling machines and packaging machines for the personal and household care industries for over 30 years. They combine modern manufacturing technology and advanced design concept, constantly innovating and developing. Production has already resumed and they have developed a number of liquid washing filling production lines.

B2B Online Matchmaking – Exhibitor Highlights

We know exactly how challenging it is for you to do business during these difficult times.

Therefore, we're proud to present the **B2B Online Matchmaking** program to bring business to you at C. In each issue of Beauty Insider, we recommend exhibitors and products and you can easily connect with them by participating in this program.

Contact us



Website:

<https://www.chinabeautyexpo.com/en/about-the-fair/B2B-Online-Matchmaking.html>

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Wuxi Sici Auto Co., Ltd.

Complete line of cosmetics packaging: Cartoning, labeling, weighing, unboxing, wrapping, boxing, sealing, heat shrinking.



ADA Packing Co., Ltd.

60ml, 100ml, 300ml, PE, PET, PETG hand sanitizer, disinfectant bottle, shampoo & conditioner bottle.



Shanghai Innovation Packaging Machinery Co., Ltd.

Toner, cream, lotion filling production line, 30-500ml filling volume, conventional bottles
Liquid washing and filling production line, 1L-5L filling volume, shampoo and conditioner bottles.



Zhuhai Special Economic Zone Maxtor Enterprise Co., Ltd.

Adjustable quantitative liquid dispenser (quantitative cap)

Uses: For quantitative distribution of liquid such as laundry detergent, disinfectant, liquid food etc.

Fine spray pump: effect is super fine and soft, suitable for skin moisturizing/perfume/mosquito repellent.

About Supply World

Supply World debuts as the newly organized event of China Beauty Expo (CBE) in 2020, creating the next-step evolution in sourcing cosmetic formulation, manufacturing, and marketing solutions. Supply World recognizes the growth and prominence of the supply side of the beauty industry and focuses on OEM/ODM, ingredients, materials, machinery, packaging, and technology. This event sets the stage as the ultimate trading platform for the entire beauty supply chain enabling beauty professionals to more easily find everything and everyone needed to produce the next cosmetic breakthrough.

